



March 21, 2021
An Event Like No Other

Dear Community Leader,

Through ElderHelp's annual Essence of Life Awards & Charity Auction, your organization can spotlight as a philanthropic leader and benefit San Diego seniors to live independently in their own homes.

Prioritizing the health and wellbeing of our community seniors, ElderHelp delivers groceries/supplies, while providing essential medical rides, check-in calls and coordinating friendly visits. For clients, we also advocate for access to healthcare, rent relief, and other basic needs. Elderhelp services are critical to provide dignity and quality of life for those we serve.

Since March, requests for ElderHelp's services have increased by 773% and our organization has added 117 new volunteers. As we continue to adapt to living in uncertain times, there is a lot of unknown. Honoring the strength and resilience of our community is essential to its endurance. The Essence of Life event celebrates local heroes who help us in our mission, additionally; our hope is to inspire others to others to join.

Will your organization join our mission during this critical year? Please take a moment to review the attached sponsorship opportunities. If interested, please contact Gretchen Veihl, Director of Philanthropy at gveihl@elderhelpofsandiego.org or 858-380-5250. Thank you in advance for your commitment to our beloved community.

Best regards,

A handwritten signature in blue ink, appearing to read "Deborah", is positioned below the "Best regards," text.

Deborah Martin
CEO/Executive Director

P.S. Please visit our web site at www.essence-of-life-awards.com to read more.



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How will you support seniors in need?

PRESENTING SPONSOR--One & Only

HONOREE SPONSOR--Introduce one of our distinguished honorees with your logo included in the video tribute (just 5 available)

PREMIER SPONSOR--Expand your visibility as a monthly webinar sponsor

SOS SPONSOR--SUPPORT OUR SENIORS--Choose from Care Coordination, Seniors A Go Go, Housing Services, Volunteers & More; includes special social media feature

COMMUNITY SPONSOR--Logo and listing in all PR

PARTNER IN CARING--Listed in all PR

	Presenting Sponsor	Honoree Sponsor	Premier Sponsor	SOS Support Our Seniors	Community Sponsor	Partner in Caring
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500	\$500
Title--One & Only	x					
Speaking Opportunity in Feature video	x					
Sponsor an honoree	x	x				
Opportunity to sponsor a monthly webinar reaching over 600 subscribers	x	x	x			
Feature Story of Your Impact in print and e-newsletter	x	x	x	x		
Logo featured on invitation, program, and online auction	x	x	x	x	x	
Social Media Feature with over 3,000 followers	x	x	x	x	x	Name listing only
Logo featured on Essence of Life website	x	x	x	x	x	Name Listing only
PR in e-newsletter reaching 2,000 subscribers	Lead article	article	article	article	recognition	recogniton

Check may be mailed to ElderHelp, 3860 Calle Fortunada, #101, San Diego, CA. 92123

or online at www.essence-of-life-awards.com

ElderHelp is a 501c3 organization. Tax ID#95-2880426

Thank you!