



**ELDERHELP**  
**HOLIDAY**  
**ANGELS**

**Gift Card Drive**  
**Informational Packet**





## Informational Packet Contents

Thank you for your interest in supporting ElderHelp's Holiday Angels program! We have created this Informational Packet to help you engage your organization's participation in **ElderHelp's Holiday Angels Gift Card Drive**. Your generous support will directly benefit seniors in San Diego County. The enclosed packet contains:

- **Informational Flyer: *There's No Place Like ElderHelp for the Holidays***
  - This one-page, informational flyer provides a detailed overview of ElderHelp's annual Holiday Angels program.
- **Giving Page: *Support ElderHelp's Holiday Angels Program***
  - This printable one-page sheet provides a brief description of Holiday Angels, an appeal for support, and instructions on how to give. Post in a common area for your employees to learn more (i.e. kitchen, break room, community bulletin board, etc.)!
- **Gift Tags Featuring Sample Client Profiles**
  - These gift tags highlight many of the essential items that our clients purchase with their donated gift cards. Print and cut out the tags, and display with the Giving Page (above). *Please note, all gifts are distributed equitably among ElderHelp's clients—these tags are intended to provide a sampling of client needs to embody the donation experience.*
- **Email Template**
  - This template has been created to send all program-related information via email. This option is ideal for corporations with large/multiple campuses, and for employees who work remotely.
- **Donor Acknowledgement**
  - ElderHelp would like to acknowledge your contributions. Please include contact information for those who donate, and mail or deliver the donor acknowledgement sheet, along with your donations to ElderHelp, 3860 Calle Fortunada, #101, San Diego, CA 92123.

Need additional materials? Please let us know how we can best help with your Gift Card Drive by emailing [corporate\\_relations@elderhelpofsandiego.org](mailto:corporate_relations@elderhelpofsandiego.org).



ELDERHELP  
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**There's no place like ElderHelp for the Holidays**

For over 45 years, ElderHelp has been a vital community resource in San Diego County. Seniors rely on our services to help them meet their basic daily needs and stay connected to the community. By providing personalized, preventive solutions, ElderHelp creates opportunities for individuals to live independently in their homes and thrive.

**The holidays are extra special at ElderHelp.** In close partnership with UPS, ElderHelp's **Holiday Angels program** ensures that seniors are remembered and celebrated during the holiday season. On December 2nd, 2018 UPS employees will hand-deliver gifts to ElderHelp clients. Every senior will receive a festive poinsettia and a gift card, donated by generous people like you. For more than a decade, UPS—experts in deliveries and logistics—has helped us coordinate the distribution of these donations and gifts. With your help, we can brighten the holiday season for hundreds of San Diego seniors.

**How you can become an ElderHelp Holiday Angel:**

**Host a gift card drive:** Post Gift Tags at your company to encourage your employees to participate in the Gift Card Drive\*. The vast majority of our clients use this assistance to purchase groceries, medications, and other essential items.

- Purchase gift cards in increments of \$25 (Target and Walmart preferred).
- Make a cash donation by mail or online at [www.holidayangelssd.com](http://www.holidayangelssd.com), and ElderHelp will purchase gift cards on your behalf.
- Collect gift cards from friends, clubs, or groups seeking opportunities to help someone in need this holiday season.



Please make your contribution by **November 30<sup>th</sup>**.

**Contributions can be mailed or delivered to:**

**ElderHelp of San Diego  
3860 Calle Fortunada, Ste. 101  
San Diego, CA 92123**

Thank you for making a difference this holiday season! For additional information about contributing to Holiday Angels, visit [www.holidayangelssd.com](http://www.holidayangelssd.com) or contact Gretchen Veihl at 858-380-5250 or [development@elderhelpofsandiego.org](mailto:development@elderhelpofsandiego.org)

**\*Groups that sponsor twenty gift cards or more will receive recognition on our website!**

Will your company match your gift?

*ElderHelp is a 501c3 organization. Tax identification number 95-2880426.  
Donations are tax-deductible to the fullest extent of the law.*



## Support Seniors in your Community with ElderHelp's Holiday Angels!

Brighten the holidays for hundreds of San Diego seniors! You can support ElderHelp by taking a Gift Tag and purchasing a **Gift Card** for a San Diego Senior. Your generous donation will help our clients pay for groceries, medications, and other essential items.

**The holidays are extra special at ElderHelp!** Through **Holiday Angels**, ElderHelp ensures that seniors are remembered and celebrated during the holiday season. On December 2, ElderHelp clients will receive a **poinsettia and gift card**, donated by caring people like you.

ElderHelp is a vital community resource for seniors and their families in San Diego County. By providing personalized, preventive services, ElderHelp creates opportunities for seniors to live independently and thrive in their homes.

Last year, ElderHelp delivered gifts to over **300 clients in San Diego**. For many, this is their only holiday celebration.

Return gift cards to \_\_\_\_\_ by November 30<sup>th</sup>.

Don't have time to go out and purchase a gift card? Donate online at [www.holidayangelsd.com](http://www.holidayangelsd.com) and we will purchase gift cards on your behalf.

Want to become more involved with a senior in our community? Visit [www.elderhelposfsandiego.org](http://www.elderhelposfsandiego.org) to learn how.



### Email Option

\_\_\_\_\_ (your organization here) is supporting ElderHelp this holiday season! ElderHelp is a vital community resource for seniors and their families in San Diego County. By providing personalized, preventative services, ElderHelp creates opportunities for seniors to live independently and thrive, in our community.

**The holidays are extra special at ElderHelp!** Through Holiday Angels, ElderHelp ensures that seniors are remembered and celebrated during the holiday season. On December 2, ElderHelp clients will receive a poinsettia and gift card, donated by caring people like you.

We need your help to brighten the holidays for hundreds of San Diego seniors!

You can support ElderHelp by **taking a Gift Tag and purchasing a Gift Card** for a San Diego Senior. Your generous donation will help our clients pay for groceries, medications, and other essential items.

Return gift cards or donations (checks are payable to ElderHelp) to \_\_\_\_\_ by November 30<sup>th</sup>.

**Don't have time to go out and purchase a gift card?** Donate online at [www.holidayangelsd.com](http://www.holidayangelsd.com) and ElderHelp will purchase gift cards for our clients on your behalf!

**Want to become more involved with a senior in our community?** Visit [www.elderhelpofsandiego.org](http://www.elderhelpofsandiego.org) to learn how.





Larry needs a \$25  
Target gift card for a  
new calendar and  
envelopes  
[holidayangelssd.com](http://holidayangelssd.com)



Pat needs a \$25  
Walmart gift card for  
a new humidifier  
[holidayangelssd.com](http://holidayangelssd.com)



Richard needs a \$25  
Target gift card for a  
new prescription  
[holidayangelssd.com](http://holidayangelssd.com)



Thomas needs a \$25  
Walmart gift card for  
canned goods  
[holidayangelssd.com](http://holidayangelssd.com)



Peter needs a \$25  
Target gift card for a  
new shower chair  
[holidayangelssd.com](http://holidayangelssd.com)



Abe needs a \$25  
Walmart gift card for  
more paper towels  
and toilet paper  
[holidayangelssd.com](http://holidayangelssd.com)



Tricia needs a \$25  
Target gift card for a  
new blanket  
[holidayangelssd.com](http://holidayangelssd.com)



Isabel needs a \$25  
Walmart gift card for  
new supportive gym  
shoes  
[holidayangelssd.com](http://holidayangelssd.com)



Sonia needs a \$25  
Target gift card for a  
battery powered can  
opener  
[holidayangelssd.com](http://holidayangelssd.com)



Dorothy needs a \$25  
Walmart gift card for  
nightlights  
[holidayangelssd.com](http://holidayangelssd.com)



Elle needs a \$25  
Target gift card for a  
warm sweater  
[holidayangelssd.com](http://holidayangelssd.com)



Addy needs a \$25  
Walmart gift card for  
dog food  
[holidayangelssd.com](http://holidayangelssd.com)



ElderHelp would like to acknowledge your contributions. Please return completed sheet with collected gift cards and/or checks, to ElderHelp, 3860 Calle Fortunada, #101, San Diego, CA 92123.

Name \_\_\_\_\_ Address \_\_\_\_\_ Amt Donated \_\_\_\_\_  
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