



Corporate Philanthropy Opportunities

ElderHelp's innovative, donation-based services focus on proactive and preventive solutions that impact the lives of San Diego seniors- improving the future for our seniors and, our community. We rely on the support of community partners, and individuals like you to make it happen.

Get Involved

Lunch & Learns: Host a brown bag "Lunch and Learn" at your company. Our Employed Family Caregiver Support Program offers presentations on a wide variety of topics.

Local Company Events: Invite ElderHelp to your volunteer, health fair or resource & education expo!

Sponsor an Event

Events scheduled throughout the year provide opportunities for community partners to help seniors age with dignity in their homes.

Please see reverse for details.

Volunteer

Get to know a Senior in Your Community: One-on-one volunteer opportunities are available for individuals on a long-term basis.

Group Volunteer Activities: Host an activity and Give a senior the opportunity to get out of their home, mingle and make a new friend.

Donate

Holiday Angels: Host a gift card drive to bring joy to seniors at the holidays.

Grocery Card Drive: Host a gift card drive to help our seniors who struggle to pay for their groceries, medications and essential items each month.

Payroll Deduction: ElderHelp accepts gifts through United Way and other payroll platforms.

Matching Gifts: Many companies match their employees' donations of volunteer time or monetary gifts.

Grants/Foundation Opportunities: Let us know if there are grant or sponsorship opportunities offered by your company, organization or group.

Office Fundraiser: Ask employees to pay a small amount to wear jeans or casual clothes, benefiting ElderHelp.

Other Ways to Give: Amazon Smile, Escrip, Ralph's Community Contribution Program, Like us on Facebook!

For more information about any of these opportunities, please contact

Dana Girard, Corporate Education & Relations at (858)380-5729 or
corporate_relations@elderhelpofsandiego.org

Event Sponsorship Opportunities

For more information about any of these opportunities, please contact Gretchen Veihl, Director of Philanthropy 858-380-5250 or development@elderhelpofsandiego.org

Annually- \$500 - \$15,000

Essence of Life -

Sponsor our annual gala held at Southwestern Yacht Club in March. The event celebrates ElderHelp clients, volunteers and community partners who support our mission and demonstrate their commitment to this vulnerable population.

- Your sponsorship supports ElderHelp's programs and services reaching more than 7,400 seniors each year.

Bi-Monthly – \$1,000

Senior Excursions -

Five to six times per year, groups of seniors enjoy trips to local venues such as Mission Trails Regional Center, San Diego Central Library, Balboa Park and more.

- Your sponsorship provides transportation and independence for seniors to keep them mobile and connected to our community.

Quarterly – \$1,000 each

Workshops - ElderHelp offers workshops on relevant topics such as technology, health, exercise and nutrition for seniors. We are always looking for experts to lead these informational gatherings!

- Your sponsorship enriches the lives of isolated seniors and supports intergenerational companionship

Match and Mingle

Our HomeShare program hosts interactive gatherings for home providers and home seekers to connect and discover options that ensure a safe living environment for all.

- Your sponsorship promotes affordable housing and demonstrates your commitment to solving this serious problem affecting thousands of San Diego seniors.

Monthly - \$500

Webinars

These one-hour sessions bring together experts in family caregiving with employees, corporate leaders and other community members—all from the convenience of their desk computers or laptops. Topics include resources for caregiver stress, respite care, and creating work/life balance to navigate the challenges of family caregiving. Webinars are downloaded to our website and YouTube channel.

- Your sponsorship builds awareness about family caregiving for local businesses and employees working together to support aging loved ones.

ALL SPONSORSHIPS

INCLUDE...

Your logo highlighted at the event and printed acknowledgement in ElderHelp's annual Impact Report.

Social Media promotion before, during and after the event reaching more than 2,500 followers.

