

February 18, 2015  
FOR IMMEDIATE RELEASE

***ElderHelp's 2015 Annual Essence of Life Awards***  
*Recognition Social and Charity Auction - March 15 at Southwestern Yacht Club*

*San Diego, CA* — ElderHelp will honor its 2015 Essence of Life Award winners during its annual Recognition Social and Charity Auction on Sunday, March 15 from 2 p.m. to 5 p.m. Held at the picturesque Southwestern Yacht Club in Point Loma, the event features a silent auction, live entertainment, hors d'oeuvres, and an awards ceremony distinguishing individuals and organizations whose contributions have been invaluable to the success of ElderHelp's work throughout the past year and beyond.

All proceeds from the charity event will benefit ElderHelp's unique programs and services that help San Diego seniors remain independent in their own homes. Tickets are available at a variety of [sponsorship levels](#), from RUBY (\$10,000) to Individual (\$50) and may be purchased securely through [www.essence-of-life-awards.org](http://www.essence-of-life-awards.org) or by contacting ElderHelp directly.

ElderHelp is proud to recognize the following 2015 Essence of Life Award honorees:

- City of Poway - Community Partner
- US Bank - Corporate Partner
- Virginia Napierskie - Philanthropist
- Rob Roberto - Volunteer Spotlight
- F.V. "Tex" Cornwell - Ambassador
- Beverly Rodgers - The Maida Cooper Member Award

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**About ElderHelp**

Since 1973, ElderHelp has been providing San Diego seniors with affordable, personalized services and information to help them remain independent and live with dignity in their own homes. The non-profit organization offers an array of programs, including case management, homecare, and social support services through the Concierge Club and live-in matching services through the HomeShare program. ElderHelp also provides tax assistance, legal help, benefits counseling and other information and assistance. With a staff of 14 and a dedicated corps of more than over 500 volunteers, ElderHelp served 4,992 San Diego seniors last year.